

Social Studies, Grade 4  
Unit III: Lesson C1

Activity: **Public Relations**



With the help of the local pastor or the local conference public relations director, research what is being done in your state to create a positive image of the Seventh-day Adventist church in the minds of local citizens. Brainstorm with other members of your class what could be done by students at your school to help with the public image of the church.

Analyze the results of your brainstorming session and come up with one or two good, workable ideas that you can develop into a plan of action. Select a committee to work with you in organizing a public relations activity in which students from your classroom or school may participate.

After the activity has been carefully worked out and students understand what to do, carry out the public relations activity.